

Trellis Partner Network Overview

Grow Your Business as a Trellis Partner

Why Partner with Trellis?

Joining the Trellis Partner Network means that you can access resources and opportunities to help you grow your business and delight your charity clients.

Marketing Opportunities

Expand your reach with a listing on the Trellis website, and opportunities to be featured in Trellis social media posts, resource guides, blog posts, webinars and more to get your name in front of hundreds of charity organizations.

Added Value to Clients

Delight your current clients and secure new clients with your Partner Discount. Offer a potential \$500 in savings to your clients just because they are partnering with you.

Resources to Help You Succeed

Access email and social post templates, educational videos about Trellis, guides to growing your business, and more as a Trellis Partner.

Ideal Trellis Partner

The Trellis Team is on a mission to Power Global Collective Impact and we want partners who will help us do so. We value trust, learning from mistakes, innovation, a growth mindset, and putting the charity's needs at the forefront of everything we do.







An ideal Trellis Partner:

1. Works primarily with charities, non-profits, and foundations.
2. Focuses on helping their clients raise more through fundraising events.
3. Trusted by their clients and has opportunities to give software recommendations.
4. Eager to grow their business and delight their clients.

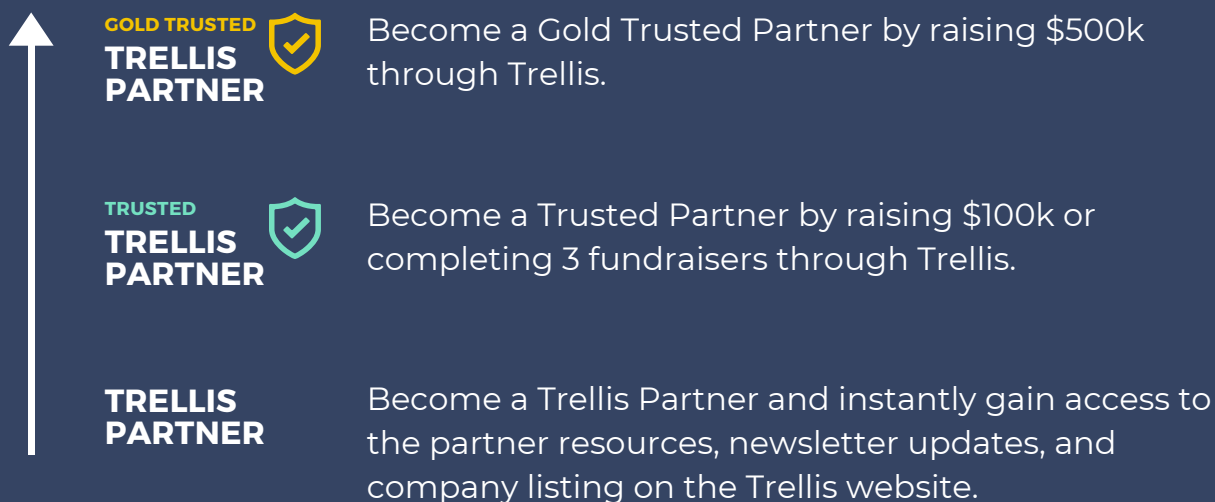
Partner Discount

As a Trellis Partner of any tier you are able to pass on a discounted starting transaction fee of 2.5% (lowered from 3.5% without discount) to clients that work with you and Trellis. That is a potential \$500 in savings for your clients simply because they are working with you!

Increase Your Benefits with Loyalty

| | TRELLIS PARTNER | TRUSTED TRELLIS PARTNER  | GOLD TRUSTED TRELLIS PARTNER  |
|---|---|---|--|
| Add value for your clients with your partner discount |  |  |  |
| Marketing materials to help grow your business |  |  |  |
| Company listing on the Trellis website to get in front of potential clients |  |  |  |
| Grow your reach with featured posts on the Trellis social media pages |  |  |  |
| Differentiate your business with a highlighted company listing | |  |  |
| Opportunities to share your expertise in a Trellis blog, resource guide, or webinar | |  |  |
| Grow your business with direct client referrals and introductions | | |  |
| Reach more clients with a prioritized company listing that appears at the top | | |  |
| Opportunities to give direct input into the product features on Trellis | | |  |
| Priority support for your events | | |  |

Moving Up Partner Tiers



Steps to Becoming a Trellis Partner

1 Connect with our team to make sure it's a two-way fit

We'd love to meet you to make sure there is a great two-way fit. Fill out the form at the bottom of the [Become a Partner](#) page on the Trellis website to connect with our Partnerships Lead.

2 Learn how Trellis will help you raise more money for your clients

Educate yourself with our [live or pre-recorded demo](#) and ask questions about how the Trellis product works. We want to make sure you can trust and speak confidently about what Trellis has to offer.

3 Grow your business and delight your clients with Trellis

Read our Trellis Partner Network Terms & Conditions and complete our partner intake form, confirming you agree to the terms, to give our team the information needed to list you as a partner on the Trellis website.

Ready to learn more?

[Connect with our Partnerships Lead here.](#)