

Are you ready to host a virtual fundraiser? The answer is YES.

For many organizations, it has been a long time since they have connected with their donors. Of course, connecting in person brings a level of engagement that is hard to recreate but right now that is, unfortunately, not possible. What is possible is the opportunity to delight and engage your donors in a creative and innovative virtual setting.

Hundreds of organizations have been incredibly successful with a virtual fundraiser where their donors had a chance to engage with and donate to an organization they support. Some have even seen more success than their in-person fundraiser held the year before.

Your donors want to give, you have the resources to create a successful virtual event, and the uncertainty isn't going away; it's time to host a virtual fundraiser for your organization!

“This year we raised over \$300,000 with a virtual fundraiser and donations continue to trickle in. This is a historic amount for our foundation.”

– Joshua Marshall, Development Manager at Vernon Jubilee Hospital Foundation

3 ingredients for a successful virtual fundraiser:

There are only three ingredients, and they are all at your fingertips!

- (1) A willingness to dive into virtual events to engage with your donors and raise more funds for your organizations.
- (2) A fundraising consultant that will guide you along your path to success.
- (3) An online fundraising software that can power your virtual event.



What do you need from your online fundraising software?

Find a platform that is easy-to-use and offers features to host all types of virtual fundraisers (tickets, donations, silent auctions, live auctions/fund-a-need, raffles, e-commerce, and peer-to-peer). You will save time and money with an all-in-one platform!

Look for these features/benefits:

- Easy-to-use and get started
- All-in-one revenue driving features
- Risk free pricing structure
- Automated tax receipts to save you time
- Customizable pages to meet your branding needs
- Great page building support

To help get your research started: [learn more about Trellis!](#) Trellis is an all-in-one platform for virtual, in-person, and every fundraiser in-between.

“I wouldn’t hesitate to recommend Trellis. The fact that it was so easy to use, the customer support is always there and you can brand the fundraiser page to meet your needs; why wouldn’t you!”

– Bronwyn Greer, Tournament Director, U.S. Men’s Clay Court Championship

Now that you have a great head-start on the online platform you need to make it happen, let’s get started on building a virtual event to raise more funds for your organization!

