Easily launch an online raffle, 50/50 or draw with Trellis’ newest feature: Raffles

Looking for a new way to raise funds for your cause? We’re seeing organizations across North America launch digital raffles, draws, and 50/50’s and exceed their fundraising goals! It’s a great way to bring in more revenue for your cause, and it’s really easy to do!

Running an online raffle like the Mamas for Mamas flash raffle, or like the Kamloops Rotary raffle can be set up in 3 easy steps.

The only catch with raffles is you need to comply with your local regulations... Don't worry, we have your back, it is actually pretty easy. And we have broken it down for you so that you can easily apply and get your raffle sales started. Here are the 3 easy steps:

1) Understand the 4 parts of a raffle.

As every region has different regulations around raffles, draws, and 50/50’s, Trellis has broken down these types of tickets into 4 parts when looking to acquire a licence and run one of these types of fundraisers.

1. **Purchasing the ticket online.** This doesn't include the ticket. This is simply the payment processing, followed by sending a simple receipt of purchase, NOT a ticket.
2. **Creating the raffle ticket.** Trellis will take the information provided in the checkout to create a raffle ticket with all the required details on it to comply with your region. This includes, but is not limited to; age restriction, location purchasing restrictions, displaying gaming licence number, and draw times, etc.
3. **Distributing the ticket.** After a ticket purchase, Trellis can send the ticket to the purchaser via email.
4. **Drawing the winning ticket.** Trellis cannot do this portion as each state or province has different regulations around winner selection. But don't worry! We've made it really easy! Start by finding a random number generator online, and set your criteria, range of numbers, and amount of numbers you want drawn. Generate the results and share who won! Or kick it old school, print off all the names, put them in a hat, and pull out the winning numbers!
Before drawing a winner, we'd recommend reviewing the rules from your province or state in case they have specific guidelines for you to follow. Regions vary with their charity raffle protocol, some allow any random number generator or manual form, while others are very specific.

2) Read your local rules, see what works for your organization, and apply.

Don’t worry, charities and their supporters do this all the time, and we’ve built in all the features you need to follow your regional rules for your digital raffle. Simply Google: “(Your state/province) charity raffle licence” to apply. If you have any questions with your application, email support@trellis.org and we’d be happy to answer them for you.

3) Create the right type of tickets, and start selling!

Depending on the rules in your region, you’ll be doing one of the following.

1. **Payment processing only.** If you are using Trellis solely for ticket purchasing, then simply use the Items feature to add the items being raffled. No raffle tickets will be sent or generated. You’ll be able to see who made a purchase, then you can create and send your own raffle ticket to the purchaser.

2. **Payment processing and ticket creation.** If you are using Trellis for ticket purchasing and to create raffle tickets, simply use the Raffles feature, but turn the Send Raffle Ticket toggle off. We will ensure any of the specific rules you set are followed by the purchaser (like age and location of purchase using an age checkbox and an IP lookup respectively). We can also display all the correct information on a raffle ticket as well.

3. **Payment processing, ticket creation, and distribution.** If you are using all the raffle features on Trellis, navigate to the Raffles feature in the Fundraiser Settings and use the feature as is. Your raffle ticket purchaser will receive the ticket instantly via email after it has been purchased.
But wait! One last thing!

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And that's it!

To get started using our raffle template that helped Mamas for Mamas and the Kamloops Rotary Club exceed their fundraising goals, click here. You can also sign up for a live call to speak with one of our fundraising specialists and learn more here.